

HES-SO University of Applied Sciences and Arts Western Switzerland-Geneva is recruiting for the Haute école de gestion in International Business Management department a position of

An assistant UAS in Marketing Analytics
Limited duration contract of 12 months, renewable
Activity rate : 50%

We are offering a position in a dynamic environment and in close contact with the professional world, which allows you to:

- Develop teaching, administrative and organizational skills, in a teaching environment, related to the department's administrative and pedagogic activities
- Demonstrate autonomy and initiative given diverse activities
- Continue your education, for instance by undertaking a Master's degree

Mission :

- Assist the different teachers of the minor Marketing Analytics when needed (e.g. logistics and planning of the courses, create MCQs and exercises on Cyberlearn, assist students in their group work)
- Contribute to the coordination of the IBM minor Marketing Analytics: present the minor (e.g. Open house days), organize and animate meetings with the minor key stakeholders
- Correct students' works (oral presentation, report) and exams

Profile :

- Bachelor's degree from a business school (or equivalent)
- Flexibility, independence, and organizational skills
- Ability to communicate (with teachers and students) and write in English and French
- Ability to work in a multidisciplinary and multi-cultural environment.

Characteristics of the position:

- The duration of this UAS contract is for 12 months, renewable up to four times
- The salary rate for an UAS assistant corresponds to a class 8 – annuity 0 for persons holding a Bachelor degree, and class 9 – annuity 2 persons holding a Master degree
- Depending on the profile of the selected candidate, the activity rate could be increased with additional activities in executive education programs and/or research projects

Deadline for applications: June 30th, 2024
Starting date: September 1st, 2024
Place of work: Campus Battelle – Rue de la Tambourine 17 – 1227 Carouge

The HES-SO Geneva/HEG is an equal opportunity employer.

Please submit your application (CV, cover letter, diplomas and work certificates, most recent grades) by email only as a single pdf file to Professor Nathalie Martin: nathalie.martin@hesge.ch. Incomplete files or files that do not match the desired profile will not be considered.

Information regarding the job description, salary and working conditions can be requested from the HR department: raquel.pillco-vilchez@hesge.ch, tél. : +41 22 558 64 87.

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Haute école de gestion
Genève