

AI FOR MANAGERS

FOR A SUSTAINABLE BUSINESS

**IMMERSIVE
2-WEEK PROGRAM
IN PARIS**

SUMMER SCHOOL

June 29 to July 12, 2026

PROGRAM OVERVIEW

THE OPPORTUNITY

Artificial Intelligence is transforming every industry, but its environmental impact and role in sustainable transition remain under-explored. This unique program combines AI mastery with sustainability strategy to prepare tomorrow's leaders.

**NO SHORT PROGRAM
CURRENTLY COMBINES
AI SKILLS WITH A
REGENERATIVE VISION
OF THE ECONOMY.**

**THIS INTEGRATED
APPROACH MEETS THE
GROWING EXPECTATIONS OF
RESPONSIBLE MANAGERS AND
BUSINESSES.**

AI FOR MANAGERS FOR A SUSTAINABLE BUSINESS

32H

TRAINING

11

NIGHTS IN PARIS

5

CULTURAL VISITS

3000€

PER PARTICIPANT

PROGRAM HIGHLIGHTS

AI MODULES (~17H)	SUSTAINABILITY MODULES (~15H)
<ul style="list-style-type: none">▶ AI Landscape & Business Opportunities Generative AI & LLMs▶ Prompt Engineering Workshop▶ AI Ethics & Environmental Impact	<ul style="list-style-type: none">▶ Anthropocene & Planetary▶ Boundaries Regenerative Economy▶ Fresco Circular Economy & New Models▶ Regenerative Posture & Local Action

THE EXPERIENCE

EXECUTIVE LEARNING IN THE CITY OF LIGHT

An immersive program combining intensive learning with Parisian culture, delivered at EDC Paris Business School's modern campus in La Défense.



YOUR CAMPUS: EDC PARIS BUSINESS SCHOOL

Classes take place at EDC Paris Business School's modern campus in La Défense, Europe's largest business district. The 7,000 m² building offers state-of-the-art facilities designed for collaborative learning.

Located just 15 minutes from the Champs-Élysées by metro, the campus combines a professional business environment with easy access to all of Paris's attractions.

MODERN FACILITIES

- ▶ State-of-the-art classrooms
- ▶ Collaborative workspaces
- ▶ Video conference rooms
- ▶ Student lounge & café

PRIME LOCATION

- ▶ La Défense business district
- ▶ 15 min to Champs-Élysées
- ▶ Excellent metro connections
- ▶ Near shops & restaurants



TRAINING

32 hours of lectures over 7 academic days with expert faculty from Way-Up and EDC Paris



ACCOMODATION

11 nights in central Paris with daily breakfast included



MEALS

Daily breakfast and lunches included, plus welcome and graduation dinners



CULTURE

5 curated Parisian experiences included in your package

PROGRAM SCHEDULE

WEEK 1 AI FOUNDATIONS & SUSTAINABILITY CONTEXT			
DAY	MORNING (9H-12H)	AFTERNOON (14H-17H)	EVENING
Sunday	Arrival & Check-in	Free day / Settling in	Group activity
Monday	AI AI Landscape (3h)	AI GenAI & LLMs (2h)	Notre-Dame visit
Tuesday	AI Prompt Engineering (3h)	AI Hands-on Lab (2h)	Free evening
Wednesday	SUST. Planetary Boundaries (3h)	SUST. Ecosystem Services (2h)	Seine cruise
Thursday	SUST. Regen. Fresco (3h)	SUST. Circular Economy (2h)	Free evening
Friday	SUST. New Models II (3h)	Personal work & exploration	Free evening
Saturday	Versailles Palace & Gardens (full day)		
Sunday	Free day — Explore Paris		

WEEK 2 REGENERATIVE POSTURE & CAPSTONE PROJECT			
DAY	MORNING (9H-12H)	AFTERNOON (14H-17H)	EVENING
Monday	SUST. Regen. Posture (3h)	SUST. Local Action	Opéra Garnier
Tuesday	AI AI Ethics (3h)	SUST. Project + Coaching (2h)	Free evening
Wednesday	SUST. Académie du Climat (3h)	Personal work & exploration	Free evening
Thursday	AI Project Finalization (2h)	Personal work & exploration	Graduation dinner
Friday	AI Pitch & Jury (3h)	Personal work & exploration	Les Invalides
Saturday	Departure		

THE CURRICULUM

AI MODULES AI

MODULE	CONTENTS	HOURS
AI Landscape & GenAI	AI History, Types (ML, DL, GenAI), Llms, ChatGPT, Claude, Copilot	5h
Prompt Engineering	Design Principles, Chain-Of-Thought, Business Applications, Hands-On Workshop	5h
AI Ethics & Governance	Environmental Impact, Risks & Biases, EU AI Act, Governance Frameworks	5h
CAPSTONE PROJECT	Coaching, Finalization, Pitch & Jury	5h

SUSTAINABILITY MODULES SUST.

MODULE	CONTENTS	HOURS
Planetary Boundaries	9 Boundaries Doughnut Theory (K. Raworth)	3h
New Business Models I	Circular Economy Cooperation and Functional Economy Case Studies	2h
Regenerative Fresco	Collaborative Exercise Ecosystem Services Value chain perspective	3h30
New Business Models II	Regenerative Archetypes Business Attributes International Inspirations	3h
Regenerative Posture	3Horizons model (Bill Sharpe) Cooperation	3h

CAPSTONE PROJECT: AI AND SUSTAINABLE BUSINESS

Participants work in teams on a real-world challenge: designing an AI-powered solution for sustainability. Each team is coached by a dedicated professor.

Example brief:

"Design an AI-powered solution that helps a company reduce its environmental footprint while improving business performance. Consider energy optimization, supply chain sustainability, or customer engagement for sustainable choices."

Evaluation criteria:

Business viability • Environmental impact • AI innovation • Implementation feasibility

CULTURAL PROGRAM

5 PARISIAN EXPERIENCES

All cultural activities are included in your package, offering unforgettable moments in the City of Light.



NOTRE-DAME DE PARIS

Walk around the iconic cathedral and discover Île de la Cité

BATEAU MOUCHE CRUISE

Evening cruise on the Seine with views of Paris's monuments

VERSAILLES PALACE

Full day exploring the Palace and its magnificent gardens

OPÉRA GARNIER

Guided tour of the legendary Paris opera house

LES INVALIDES

Napoleon's tomb and the Army Museum

FREE EXPLORATION

The program also includes free time to explore Paris at your own pace. Suggestions include:

- ◆ Sacré-Cœur & Montmartre (free entry)
- ◆ Le Marais & Canal Saint-Martin
- ◆ Jardin du Luxembourg
- ◆ Musée d'Orsay exterior & Seine walks
- ◆ Père Lachaise & Buttes-Chaumont

EDUCATIONAL VISIT

ACADÉMIE DU CLIMAT

A unique visit to Paris's climate action hub, where you'll discover how the city is tackling environmental challenges and engaging citizens in the transition.

PRICING & INCLUSIONS

ALL-INCLUSIVE PACKAGE

3000€ / PER PARTICIPANT

Everything you need for an unforgettable learning experience in Paris

PAYMENT PROCEDURE:

- ▶ 30% deposit upon registration
- ▶ 70% one week before the beginning of the session

APPLICATION DEADLINE: JUNE 19, 2026

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WHAT'S INCLUDED



TRAINING

32 hours of expert-led lectures



MATERIAL

All course materials



ACCOMMODATION

11 nights in central Paris



MEALS

Daily breakfast + lunches



EDC DINNERS

Welcome & graduation dinners



CULTURE

5 cultural activities



VERSAILLES

Day trip with transport



CERTIFICATE

Certificate of completion



LINKEDIN

LinkedIn badge



COACHING

Expert coaching sessions



NETWORKING

Alumni network access



SUSTAINABILITY

Académie du Climat visit

**READY
TO TRANSFORM
YOUR UNDERSTANDING
OF AI AND
SUSTAINABILITY?**



CONTACT US

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