

## Module description

**Field of study:** *Business, Management and Services*

**Degree course:** *Bachelor of Science HES-SO in International Business Management*

1. Title of module	Communication IV	2025-26
<b>Code:</b> <i>(Compulsory)</i> 3087	<b>Type of course:</b> <input checked="" type="checkbox"/> Bachelor's <input type="checkbox"/> Master's <input type="checkbox"/> MAS <input type="checkbox"/> DAS <input type="checkbox"/> CAS <input type="checkbox"/> Other: ...	
<b>Level:</b> <input checked="" type="checkbox"/> Basic module <input type="checkbox"/> Further studies module <input type="checkbox"/> Advanced module <input type="checkbox"/> Specialised module <input type="checkbox"/> Other: ...	<b>Characteristic:</b> <input checked="" type="checkbox"/> Module where failure may lead to final dismissal from the degree course in accordance with Art.25 of the Framework directives on the Bachelor and Master degrees at the HES-SO	
<b>Type:</b> <input checked="" type="checkbox"/> Main module <input type="checkbox"/> Module linked to main module <input type="checkbox"/> Optional or subsidiary module <input type="checkbox"/> Other: ...	<b>Time schedule:</b> <input checked="" type="checkbox"/> Module over 1 semester <input type="checkbox"/> Module over 2 semesters <input type="checkbox"/> Spring semester <input checked="" type="checkbox"/> Autumn semester <input type="checkbox"/> Other: ...	

## 2. Organisation

ECTS credits 3

**Language:**

<input type="checkbox"/> French	<input type="checkbox"/> Italian
<input type="checkbox"/> German	<input checked="" type="checkbox"/> English
<input type="checkbox"/> Other: ...	

## 3. Prerequisite

- To have validated the module  
 To have followed the module  
 No prerequisite  
 Other: to have validated the first-year assessment.

## 4. Skills to be gained / general learning objectives

### English Communication 4

By the end of module 4, students should be able to :

- compare the various ways that interviews are used in organizations, noting the differing requirements of each situation;
- make appropriate practical arrangements for successful interviews;
- enhance their listening skills and develop appropriate questioning techniques, reflecting the needs of the situation;
- prepare effectively when attending interviews;
- demonstrate practical skills in the selection and use of appropriate written and oral communications techniques in various channels, including CV, cover letter, company presentations and interviews;
- reflect on the relationship between theory, research evidence and 'real world' communication practices in the context of job application;

The module includes revision and testing of C1 level in reading and listening skills. Preparation based on the Business English Certificate (BEC) Higher

## 5. Teaching and content

- Job interview communication skills, CVs, Cover letters, interview skills, recruiting,
- Company presentations, role plays and simulations
- C1 level reading and listening skills
- Advanced Business Vocabulary and Grammar related to recruiting and job search

## 6. Assessment and validation methods

Each course syllabus available on the moodle platform Cyberlearn describes the assessment and validation methods.

### 7. Reassessment requirements

- Reassessment possible
- No reassessment
- Other (please specify): ...

#### *other reassessment modalities*

Reassessment if the module grade is between 3.5 (included) and 3.9 (included).  
After reassessment, the maximum grade is 4.0

### 7a Reassessment requirements (if module is repeated)

- Reassessment possible
- No reassessment
- Other (please specify): ...