

IBM STUDY PLAN (Full-Time)

FULL TIME 180 credits	YEAR 1		YEAR 2		YEAR 3		TOTAL CREDITS				
	S1	S2	S3	S4*	S5*	S6*					
Management	Business Management, Law & Society	9 ECTS	Project Management	6 ECTS	Supply Chain Management	3 ECTS	Strategic Management	3 ECTS	Responsible Management	3 ECTS	24
Economics	Economics	9 ECTS	International Trade & Law	6 ECTS	International Affairs in Business (ELECTIVE)	5 ECTS					20
Finance & Accounting	Accounting	9 ECTS	Corporate Finance	6 ECTS	International & Sustainable Finance (ELECTIVE)	5 ECTS					20
Marketing	Marketing	6 ECTS	Sales & Brand Management	3 ECTS	Digital Marketing (ELECTIVE)	5 ECTS					14
People, Culture & Communication	Leadership & Culture	6 ECTS	Human Resources	3 ECTS	Organizational Behaviour	3 ECTS					12
	Communication & Language	6 ECTS	Business Class in Spanish/German	3 ECTS	Negotiation, Persuasion & Influence (ELECTIVE)	5 ECTS					14
Data & Technology	Data Analytics	6 ECTS			Programming & Algorithmic Thinking (ELECTIVE)	5 ECTS	Digital Business Processes & Enterprise Systems	3 ECTS			14
	Quantitative Methods I	6 ECTS	Quantitative Methods II	3 ECTS	Quantitative Methods III	3 ECTS					9
Business Research	Logic & Critical Thinking	3 ECTS			Research Methods**	3 ECTS	Bachelor Thesis**	12 ECTS			18
Professional Development							Career Management	3 ECTS			12
Minor					Cultural Immersion	3 ECTS	International Portfolio**	3 ECTS	Professional Portfolio**	3 ECTS	
							MINOR/ Elective I	5 ECTS	MINOR/ Elective IV	5 ECTS	
							MINOR/ Elective II	5 ECTS	MINOR/ Elective V	5 ECTS	
							MINOR/ Elective III	5 ECTS	MINOR/ Elective VI	5 ECTS	
											30
ECTS (per year)	60 ECTS		60 ECTS		60 ECTS		60 ECTS				

Note: this study plan is subject to modification

*Semesters when it is possible to participate in an international exchange program

**Mandatory module for all students, even those away on international exchange