

DBA GEM-HEG-Genève: Program structure intake 2025

Seminar/webinar	Date	Delivery	Teaching Hours
Seminar 1: Welcome Seminar -with DBA France & US	November 3rd-7th 2025	GEM Grenoble campus	24 hours
Webinar 1: Implementing the Research Proposal -with DBA France & US	January 12th 2026	Online 5pm CET	2 hours
Research Proposal Submission	February 27th 2026	Online submission	
Seminar 2: Research Design & Literature Review	March 9th-13th 2026	HEG-Geneva campus	24 hours
Literature Review Submission	September 11th 2026	Online submission	
Seminar 3: Research Methods (Qualitative or Quantitative) -with DBA France & US	October 5th-9th 2026	GEM Paris campus	24 hours
Webinar 2: Prepare Dissertation Proposal -with DBA France & US	November 30th 2026	Online 5pm CET	2 hours
Dissertation Proposal Submission	March 7th 2027	Online submission	
Webinar 3: Preparing Dissertation Proposal Defense -with DBA France & US	March 15th 2027	Online 5pm CET	2 hours
Dissertation Proposal Defense	April 5th 2027	Online	2 hours
Seminar 4: Advanced Research Methods (Qualitative or Quantitative) -with DBA France & US	April 6th-8th 2027	GEM Grenoble campus	18 hours
Webinar 4: The Road to Final Defence -with DBA France & US	May 10th 2027	Online 5pm CET	2 hours

Webinar 5: Academic writing skills -with DBA France & US	June 21st 2027	Online 5pm CET	2 hours
Webinar 6: Theoretical Contribution & Impact -with DBA France & US	October 4th 2027	Online 5pm CET	2 hours
Webinar 7: Managerial Contribution & Impact -with DBA France & US	February 7th 2028	Online 5pm CET	2 hours
Webinar 8: Communicating your Research -with DBA France & US	June 20th 2028	Online 5pm CET	2 hours
Thesis submission (greenlight from supervisor)	October 31st 2028		Seminars: 90 hrs Webinars: 18 hrs

Dates of seminars and webinars may be subject to modifications.

Dates of the specialization webinars will be set at a later stage.