





L'International School of Management (ISM) a établi son plus grand campus à Dortmund, mais possède également des sites de formation à Francfort-sur-le-Main, Munich, Cologne, Berlin, Hambourg et Stuttgart.

L'université compte parmi les écoles privées de business les plus grandes et les plus réputées d'Allemagne. Elle offre des cours en petits groupes permettant un contact plus direct avec les professeurs.

# POINTS D'INTÉRÊT

- 🗸 St. Petri Kirche, Dortmund
- ✓ Marienplatz, Munich
- ✓ La Speicherstadt, Hambourg







## **ALLEMAGNE**

Villes

Dortmund, Francfort-sur-le-Main, Munich, Hambourg, Cologne, Stuttgart et Berlin

## SITE INTERNET DE L'UNIVERSITÉ

Général

http://www.ism.de/ **Relations internationales** https://en.ism.de/exchange-students/study-abroad-semester

## CAMPUS

**Emplacement** Nombre de campus Nombre d'étudiant-e-s Date de fondation de l'école Centre-ville 7 env. 3500 1990

Périphérie 6.5 Km

## **CALENDRIER ACADÉMIQUE**

Vous trouverez ci-dessous les dates communiquées par le partenaire universitaire. Celles-ci peuvent varier d'une année à l'autre mais servent d'indication.

Semestre d'automne Semestre de printemps Septembre - Décembre Mars - Juin

## INFORMATIONS ÉVENTUELLES TRANSMISES PAR LE PARTENAIRE

### **Application deadlines**

Fall semester : end of April Spring semester : end of November

### German Intensive Language Course

Foreign students can take part in a 3-week intensive German course prior to semester start. Students have to indicate in the online application if they would like to participate in this course. The course comprises 60 hours of language training and 30 hours of tutorials, excursions and social program. The language course takes place from Monday to Friday during the morning and there will be 2 hours of tutorials in the afternoon. An additional fee of EUR 320 is charged. Students will get 6 ECTS for the course if they pass it successfully. (ECTS NON VALIDÉS PAR LA HEG-GE)





### Language requirements English

Students whose mother tongue is not English and who wish to enroll in English taught classes should ask a language instructor at their home institution to assess their English skills based on our university's evaluation sheet for foreign language assessment, which will be sent to the students upon request.

#### German

Students who would like to participate in courses of the German Bachelor program must provide sufficient proof of their German language skills, certified at upper-intermediate level (B2). International students who cannot provide the ISM with this proof are required to participate in a 3-week intensive German language course prior to semester start.

#### Programmes in each campus PROGRAM IN ENGLISH

A Business Certificate (30 ECTS) is offered for international students who would like to study in English. Students who come for one whole academic year can attend it in two different campuses, eg: Fall Munich and Spring Frankfurt.

### **ISM Dortmund** : Fall and/or Spring

ISM Frankfurt : Fall or Spring

#### ISM Munich : Fall

ISM Hamburg : Fall

The Business Certificate programme contains four core business subjects (block 1 or block 2 in Dortmund, block 3 in Frankfurt, block 4 in Munich and block 5 in Hamburg), which are combined with a track specialization (each includes two courses). In Frankfurt the only track is Communication, in Munich the only track is International Management and in Hamburg the only track is Psychology & Management. In Dortmund you have the choice between the following 4 tracks: International Management, Tourism, Communication and Finance.

Core block 1 Dortmund: Project Management, Operations Management, Strategic Management, International Business Law

Core block 2 Dortmund: Strategic Controlling, Crisis Management, Branding & Communications Management, Doing Business in a Global Economy

Core block 3 Frankfurt: Business Ethics, Business Planning/Theory/Exercises, Moderation and Presentation, Capital Markets

Core block 4 Munich: International Trade and Sales, Strategic Management, Global Communications, International Finance Management

Core block 5 Hamburg: Marketing Controlling, International Finance Management, Strategic Controlling, International Trade and Sales.





### **PROGRAM IN GERMAN**

For students who would like to study in German: we now run also a German Business Certificate program which is entirely taught in German on our campus in Frankfurt. The Certificate program consists of six courses, each bearing 5 ECTS. As a prerequisite we expect the students to have a B1 level of the German Language. In addition it is possible for students who have at least B2 in their knowledge of the German language and a very good academic standing to join our regular Bachelor programs in International Management, Corporate Finance, Tourism, Communications & Marketing and Psychology & Management. These lectures bear 2 ECTS (but please note that the academic and language level is very high – that's why we recommend to international students interested in studying in German to participate in our German Business Certificate program in Frankfurt.)

#### Accommodation

Below you can find some useful links for accommodation search online <u>www.wg-gesucht.de</u> <u>www.immowelt.de</u> <u>www.immobilienscout24.de</u> <u>http://www.experiment-ev.de/foreign-visitors</u>:

