

DESCRIPTION OF ELECTIVE COURSE

Name of the school : Haute école de gestion de Genève	Academic Year: 2026-2027
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FIRST PART: DESCRIPTION OF MODULE	
1. Domain	Business and Services
2. Department	International Business Management
3. Course name	Shipping
4. Code	31017
5. Type of education	<input checked="" type="checkbox"/> Bachelor <input type="checkbox"/> Master <input type="checkbox"/> MAS <input type="checkbox"/> <input type="checkbox"/> DAS / CAS / single days
6. Number of ECTS Credits	5
7. Prerequisites	<input checked="" type="checkbox"/> Validation of the modules in semesters 1 and 2 <input checked="" type="checkbox"/> Attendance of the modules in semesters 3 and 4 for full-time students, and semesters 5 and 6 for part-time students <input type="checkbox"/>
8. Teaching language	<input type="checkbox"/> French <input type="checkbox"/> German <input checked="" type="checkbox"/> English <input type="checkbox"/> Other:
9. Objectives	At the end of this course, students should be able to understand and describe the key characteristics of the shipping business.

<p>10. Contents <i>(General themes and descriptions, the accurate content may change)</i></p>	<p>The shipping is a wide topic related to various industries located in Geneva: •</p> <ul style="list-style-type: none"> ➤ Gas (Lukoil...), ➤ Cruise and Tourism (MSC...), ➤ Dry-Bulk (Cargill...), ➤ Tanker (Mercuria...). <p>We will present some of the key aspects with among them:</p> <ul style="list-style-type: none"> ➤ Market analysis ➤ Shipowner business plan ➤ Legal aspects ➤ Operating ➤ Shipping brokerage ➤ Legal framework and type of claims 	
<p>11. Evaluation</p>	<p>The grading of the module shall be based on:</p> <ol style="list-style-type: none"> 1. A written exam in week 15 of the semester; and/or 2. Mid-term assessments during weeks 1 to 14 according to the decision of the instructor. 	
<p>12. Remediation/repetition</p>	<p><input checked="" type="checkbox"/> Compulsory remediation if the module grade is between 3.5 and 3.9 / 6. When subject to a remediation, only the grade of the remedial exam will be taken into account (maximum grade 4.0). A repeated module cannot benefit from a remedial exam.</p> <p><input type="checkbox"/> No remediation</p>	
<p>13. Coordinator / main instructor</p>	<p>Reboulleau Jérôme</p>	
<p>SECOND PART: LOCATION OF THE MODULE IN THE STUDY PLAN</p>		
<p>14. Level</p>	<p><input type="checkbox"/> Basic module <input type="checkbox"/> Advanced module <input checked="" type="checkbox"/> Specialized module <input type="checkbox"/> Other:</p>	
<p>15. Characteristics</p>	<p><input type="checkbox"/> Module is mandatory (which could lead to final dismissal from the program, cf. art.15, al.1, « Statut des étudiant-e-s bachelor »)</p>	
<p>16. Type</p>	<p><input checked="" type="checkbox"/> Main module <input type="checkbox"/> Module linked to main module <input type="checkbox"/> Optional module <input type="checkbox"/> Other:</p>	
<p>17. Time organization</p>	<p><input checked="" type="checkbox"/> Module over 1 semester <input type="checkbox"/> Module over 2 semesters</p>	

	<input checked="" type="checkbox"/> Spring semester semester <input type="checkbox"/> Fall <input type="checkbox"/> Other
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