

Module description

Field of study: *Business, Management and Services*

Degree course: *Bachelor of Science HES-SO in International Business Management*

1. Title of module

Code:
3082

Level:

- Basic module
 Further studies module
 Advanced module
 Specialised module
 Other: ...

Type:

- Main module
 Module linked to main module
 Optional or subsidiary module
 Other: ...

Languages I

Type of course:

- Bachelor's Master's MAS DAS CAS Other: ...

Characteristic:

- Module where failure may lead to final dismissal from the degree course in accordance with Art.25 of the Framework directives on the Bachelor and Master degrees at the HES-SO

Time schedule:

- Module over 1 semester
 Module over 2 semesters
 Spring semester
 Autumn semester
 Other: ...

2024-25

2. Organisation

ECTS credits 4

Language:

- French Italian
 German English
 Other: Spanish

3. Prerequisite

- To have validated the module
 To have followed the module
 No prerequisite (a certain level may be required for some languages: B1 basic)
 Other: ...

4. Skills to be gained / general learning objectives

At the end of this module, the students have to:

handle the most of the skills in Listening, Speaking, Reading and Writing, corresponding to level **B1** – related to **economics** –, as defined by the *Common European Framework of Reference for Languages*.

Thus students can “understand the main points of clear standard language input on familiar topics regularly encountered at work, school, leisure, etc.; deal with most situations likely to arise whilst travelling in an area where the language is spoken; produce simple connected texts on topics which are familiar or of personal interest; describe experiences and events, dreams, hopes & ambitions and briefly give reasons and explanations for opinions and plans.”

(*Cadre européen commun de référence pour les langues : apprendre, enseigner, évaluer*. Paris, Didier, 2001, p 25.)

5. Teaching and content

Topics and vocabulary: Students will learn a wide range of economic vocabulary studying a variety of documents from up-to-date media sources. Additional political and socio-cultural topics will be studied.

Grammar: Learning and/or consolidating of grammar skills at Level B1.

6. Assessment and validation methods

Each course syllabus available on the moodle platform Cyberlearn describes the assessment and validation methods.

7. Reassessment requirements

- Reassessment possible
- No reassessment
- Other (please specify): ...

other reassessment modalities

Reassessment if the module grade is between 3.5 (included) and 3.9 (included).

After reassessment, the maximum grade is 4.0

7a Reassessment requirements (if module is repeated)

- Reassessment possible
- No reassessment
- Other (please specify): ...