

Module description

Field of study: *Business, Management and Services*

Degree course: *Bachelor of Science HES-SO in International Business Management*

1. Title of module	Leadership I	2025-26
Code: 3041	Type of course: <input checked="" type="checkbox"/> Bachelor's <input type="checkbox"/> Master's <input type="checkbox"/> MAS <input type="checkbox"/> DAS <input type="checkbox"/> CAS <input type="checkbox"/> Other: ...	
Level: <input checked="" type="checkbox"/> Basic module <input type="checkbox"/> Further studies module <input type="checkbox"/> Advanced module <input type="checkbox"/> Specialised module <input type="checkbox"/> Other: ...	Characteristic: <input checked="" type="checkbox"/> Module where failure may lead to final dismissal from the degree course in accordance with Art.25 of the Framework directives on the Bachelor and Master degrees at the HES-SO	
Type: <input checked="" type="checkbox"/> Main module <input type="checkbox"/> Module linked to main module <input type="checkbox"/> Optional or subsidiary module <input type="checkbox"/> Other: ...	Time schedule: <input type="checkbox"/> Module over 1 semester <input checked="" type="checkbox"/> Module over 2 semesters <input checked="" type="checkbox"/> Spring semester <input checked="" type="checkbox"/> Autumn semester <input type="checkbox"/> Other: ...	

2. Organisation

ECTS credits 6

Language:

<input type="checkbox"/> French	<input type="checkbox"/> Italian
<input type="checkbox"/> German	<input checked="" type="checkbox"/> English
<input type="checkbox"/> Other: ...	

3. Prerequisite

- To have validated the module
 To have followed the module
 No prerequisite
 Other:

4. Skills to be gained / general learning objectives

At the end of this module, the students must:

Objectives of the course: Leading Yourself

- Understand the concepts, processes, applications, and benefits of self-leadership
- Understand their natural personality traits, preferences, and character strengths, as well as how to grow outside their usual comfort zone
- Better understand the mind as well as the mindset and learning strategies for self-leadership
- Demonstrate self-leadership skills and cultivate resilience and self-motivation facing specific workplace and life situations (change and common challenges and vulnerabilities – e.g., fear, anxiety, stress, depression, loneliness)
- Understand the key differences between leadership and management behaviors

Objectives of the course: Leading the Organization

- Describe the nature and impact of the rapidly evolving environment in which leaders and organizations operate
- Apply a scalable model for successfully leading organizations through change
- Contribute to the achievement of key UN Sustainable Development Goals (SDGs)
- Provide perspective on the critical role and behaviors of leaders in fostering a thriving workplace climate
- Demonstrate recommended emotional and social intelligence competencies and leadership styles for engaging employees

Objectives of the course: Intercultural Communication

- Identify, explain, and resolve the sources of potential intercultural misunderstandings
- Enhance self-awareness in terms of bias, beliefs, and values, as well as cultural patterns
- Demonstrate intercultural sensitivity in a diverse workforce while conducting global business.
- Mediate and hopefully overcome cross-cultural barriers and crisis

5. Teaching and content**Teaching unit: Leading Yourself**

This course proposes a mix of learning methods including presentations by the lecturer, dyadic or group exercises, plenary discussions, case studies, active learning, quizzes, videos, reading, and journaling.

Teaching unit: Leading the Organization

This course is designed with blended learning techniques including lectures, readings, videos, interactive exercises, case studies, discussions, group work, individual work, presentations, and quizzes.

Teaching unit: Intercultural Communication

Students will learn through a combination of presentations, video-watching, case-studies, games, group work, role-plays and discussions. This approach is highly interactive and based on experiential learning.

6. Assessment and validation methods

Each course syllabus available on the moodle platform Cyberlearn describes the assessment and validation methods.

7. Reassessment requirements

- Reassessment possible
 No reassessment
 Other (please specify): ...

7a Reassessment requirements (if module is repeated)

- Reassessment possible
 No reassessment
 Other (please specify): ...

Other reassessment modalities

Reassessment if the module grade is between 3.5 (included) and 3.9 (included).

After reassessment, the maximum grade is 4.0